



8TH ANNUAL
**CHARITY & EVENT
TOURNAMENT**

**2-DAY EVENT
THURSDAY, OCTOBER 20TH
& FRIDAY, OCTOBER 21ST, 2016**

**HOEDOWN BASH &
NRA MULTI-GUN EVENT AT**

MOUNTAIN FALLS
LUXURY MOTORCOACH RESORT

GOLF TOURNAMENT AT



WELCOME LETTER FROM ANGIE & MIKE

Mike and I are proud to bring the Skinner Round-Up to the mountains of North Carolina in support of Hope For The Warriors. We started the two-day event back in 2005 as a way to give back to the community and are privileged this year to be honoring the service and sacrifices made by our service members, veterans, and military families in our communities!

I have accepted a position as Senior Director of Communications with Hope For The Warriors and I am proud to say that this year's Round-Up will be solely benefitting Hope For The Warriors, who help restore a sense of self, family and hope to our post 9/11 service members, veterans, and military families through a variety of programs and services.

Please take the time to read over our many sponsorship opportunities for this year's *Mountain Falls Skinner Round Up presented by Cessna for the Hoedown Bash at Mountain Falls Luxury Motorcoach Resort & the Golf Tournament at the Burlingame Country Club*. This year's entertainment at the Hoedown Bash will be Nashville singer/songwriter's D. Vincent Williams, Dillon Dixon and Billy Austin!

Thank you for your consideration, I look forward to seeing you at the Round-Up!


Fondly,

Angie Skinner



SCHEDULE OF EVENTS

THURSDAY, OCTOBER 20, 2016 | HOEDOWN BASH

- High Noon – 6:00 PM** **Skinner Corral of HOPE**
Mountain Falls Luxury Motorcoach Resort
 Speedway hosted by Dave Moody, live broadcast in the Corral 3-6 PM
- 11:00AM – 5:00PM** **Food Trucks on site at the Corral**
- 6:30pm - Midnight** **Hoedown Bash**
Mountain Falls Luxury Motorcoach Resort Clubhouse
- 6:30 PM** **On Site Silent Auction Room Opens**
Poker Room Opens
- 7:00 PM – 9:00 PM** **Service open at the Chuck Wagon Stations**
Western Saloon/Piano Music in the Clubhouse
- 8:00 PM** **Music Begins on Patio**
Featured Guests: Nashville singer/songwriter's D. Vincent Williams,
Dillon Dixon and Billy Austin
- 9:00 PM** **Awards from NRA Multi-Gun Event**
Raffles
Warrior Wishes Granted
Dessert Areas Open
- 9:00 PM** **Silent Auction Closes**
Band Starts playing again and encourages dancing, fun
- 10:00 PM** **Gunslinger's Gallery Auction Closes**
- Midnight** **Close of the Hoedown Bash**

FRIDAY, OCTOBER 21, 2016 | GOLF TOURNAMENT

- 10:00 AM** **Golf Tournament Registration**
- 11:00 AM** **Shot Gun Start**
- 12:00 PM** **On Course Lunch between holes 9 and 10**
- Directly following** **Awards Reception**
Tournament Completion

HOEDOWN BASH SPONSORSHIP OPPORTUNITIES

HOEDOWN BASH TITLE SPONSORSHIP | \$25,000

- Top Billing for The X Skinner Round-Up Hoedown Bash Branding on all Event Collateral (Online, Print Materials & Promotion Posters/Brochures)
- Radio Promotion Billing in all Interviews & PSA Announcements.
- Top Billing in all Social Media Marketing (your Twitter® account included in mentions as well) pre-event, during event, as well as post-event press releases.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- Foursome in the Golf Tournament with each player receiving VIP Goody Bag.
- (6) tickets to the Hoedown Bash at the Mountain Falls Luxury Motorcoach Resort.
- (6) Passes for the VIP Lounge at Hoedown Bash.
- Logo on all event T-shirts and golf tournament polos.
- Banner/signage at event entrance and exit.
- Banner/signage center stage at Hoedown Bash.
- Logo on all event tickets.
- Ability to setup a booth and/or mobile marketing team at event.



HOEDOWN BASH PRESENTING SPONSORSHIP | \$15,000

- Presenting Billing for the X Hoe Down Bash: The X Skinner Round-Up.
- Social Media Marketing (your Twitter® account included in mentions as well) pre-event, during event, as well as post-event press releases.
- Branding on all Event Collateral (Online, Print Materials and Promotion Posters/Brochures)
- Radio Promotion Billing in all Interviews & PSA Announcements.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (4) tickets to the Hoedown Bash at the Mountain Falls Luxury Motorcoach Resort.
- (4) Passes for the VIP Lounge at Hoedown Bash.
- Logo on all event T-Shirts.
- Banner/signage at both event entrances and exits.
- Banner/signage center stage at Hoedown Bash.
- Logo on all Event Tickets.
- Setup a booth and/or mobile marketing team at the event.



HOEDOWN BASH ENTERTAINMENT SPONSOR | \$6,000

- Banner/Signage at stage at Hoedown Bash.
- Media Mentions and Tweets from Skinner Accounts, as well as musical acts leading up to concert at Hoedown Bash.
- Logo featured on all Hoedown Bash Posters on site.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (4) Tickets to Hoedown Bash.
- (4) Passes for the VIP Lounge at Hoedown Bash.



HOEDOWN BASH SPONSORSHIP OPPORTUNITIES

A WARRIOR'S WISH SPONSOR | \$10,000-\$15,000 (2 more available)

- Acknowledged as a Warrior's Wish Sponsor in press releases, marketing materials, blog post and at the event.
- Targeted Boosted Facebook post and other Social Media Marketing (your Twitter® account included in mentions as well) in recognition for helping Hope For The Warriors grant the Warrior's Wish to the service member, veteran, and/or military family.
- Ability to choose the Warrior's Wish you would like to grant.
- Logo/Name featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- Foursome in the Golf Tournament with each player receiving VIP Goody Bag.
- (4) Tickets to Hoedown Bash.
- (4) Passes for the VIP Lounge at Hoedown Bash.



CELEBRITY SPONSOR | \$7,500 (PRODUCT VALUE DONATION)

- Banner/Signage within the VIP Lounge at Hoedown Bash, reception at Golf tournament and VIP Party at the Skinner's Cabin.
- Logo featured on all Hoedown Bash and golf Tournament Posters on site.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.
- Foursome in the Golf Tournament with each player receiving VIP Goody Bag.



MAKIN' MEMORIES PHOTO SPONSOR | \$5,000

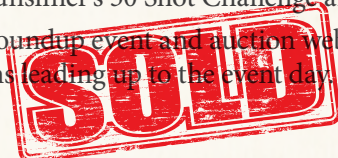
- Your company logo place on all official photos taken at the Hoedown Bash step and repeat photo area.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



PIT STOP N' BREWS SPONSOR | \$2,500 (PRODUCT DONATION)

OFFICIAL BEER OF THE ROUND UP HOEDOWN BASH, SHOOT AND GOLF EVENTS!

- Ability to coupon and/or provide mobile marketing team to activate at booth event.
- Your company signage at the Hoedown Bash, Gunslinger's 30 Shot Challenge and the Golf Tournament.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



PIT STOP AND SMILE SPONSOR | \$2,500

- Ability to coupon and/or provide mobile marketing team to activate at booth event.
- Your company signage in all restrooms at the Hoedown Bash.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.

HOEDOWN BASH SPONSORSHIP OPPORTUNITIES

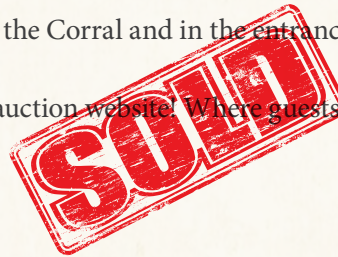
CORRAL OF HOPE PRESENTING SPONSOR | \$5,000

- Signage staged in the entrance to the Corral of Hope
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



HORSEPOWER SPONSORSHIP | \$5,000

- Signage staged in front of the NASCAR trucks on display all day in the Corral and in the entrance to the Clubhouse for the Hoedown Bash.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



CHUCK WAGON STATIONS SPONSOR | \$5,000

- Signage at all the food stations.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



GUNSLINGERS AUCTION SPONSOR | \$3,500

- Banner/Signage in the room where auction is held.
- Social Media marketing mention as auction sponsor of online pre-event kick-off.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- Booth at the Event.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



Andrew T. Franzone

CONFECTIONARY COTTON CANDY BAR SPONSOR | \$3,500

- Signage in the Cotton Candy area.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



HOEDOWN BASH SPONSORSHIP OPPORTUNITIES

CAMP FIRE COWBOY S'MORES SPONSOR | \$3,500

- Signage at the S'mores area.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



SIRIUS XM NASCAR RADIO LIVE BROADCAST SPONSOR | \$3,500

- Social media and Live show recognition.
- Signage during live broadcast in Coral of Hope



CATTLE BARONS VIP LOUNGE SPONSOR | \$2,000

- Signage at the VIP Lounge area.
- Logo on the VIP Tickets.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



GUNSLINGERS GALLERY | \$3,000

- Signage/Banner on the main stage and in the highlight gallery area
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



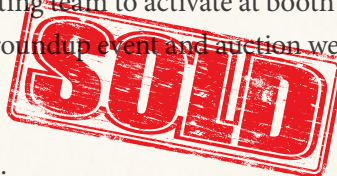
MISS KITTY'S HIGH FLOUTING WINE BAR SPONSOR | \$3,000

- (Half Dollars/Half Product)
- Your signage at the Wine Bar
- Ability to coupon and/or provide mobile marketing team to activate at booth event.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



MAVERICKS POKER AND GAMBLERS ROOM SPONSOR | \$500

- Your signage in the Poker and Gamblers Room
- Ability to coupon and/or provide mobile marketing team to activate at booth event.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



Scott and Melinda Barnes

THE MOTORHOME EXCHANGE \$1,500

HOEDOWN BASH SPONSORSHIP OPPORTUNITIES

WILD SHOOTERS WHISKEY BAR | \$1,000

- (Half Dollars/Half Product)
- Ice Sculpture with your logo for the shots to run down.
- Signage in the Whiskey Bar area.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



Calvin and Peggy Braxton

MARSHAL DILLON'S TOP SHELF MARGARITA BAR | \$1,000

Plus Product

- (Half Dollars/Half Product)
- Signage in the Whiskey Bar area.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



Sam/Edwina Friedman

TROUGH SPONSOR | DONATION OF WATER AND SODAS for 250 guests on Thursday as well as 200 golfers on Friday

- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- Signage at both events
- Social Media mentions

STRIKE GOLD JEWELRY SPONSOR | \$2,500

- (Product value donation)
- Logo signage in the Strike Gold Jewelry area.
- Logo featured on our 501auctions.com/skinnerroundup event and auction website! Where guests can register and shop auction items leading up to the event day.
- (2) Tickets to Hoedown Bash.
- (2) Passes for the VIP Lounge at Hoedown Bash.



CORRAL BOOTH RENTAL

MOTORCOACH DISPLAY SPACE IN THE CORRAL | \$1,500



BOOTH RENTAL | \$500

(you supply your own table, tent and display)



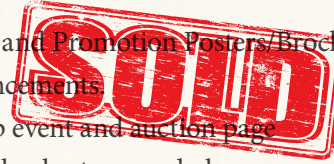
INDIVIDUAL TICKETS TO HOEDOWN BASH | \$75

(includes food and beverages [top shelf bar], entertainment, live & silent auction and many raffle opportunities)

GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$10,000

- Presenting Billing for the X Golf Tournament: The X Skinner Round-Up.
- Social Media Marketing (your Twitter® account included in mentions as well) pre-event, during event, as well as post event press releases.
- Branding on all Event Collateral (Online, Print Materials and Promotion Posters/Brochures)
- Radio Promotion Billing in all Interviews & PSA Announcements.
- Logo is featured on our 501auctions.com/skinnerroundup event and auction page
- Company Logo featured on Golf Tournament Polos for all volunteers and players.
- Banner/Signage at entrance of Tournament, as well as Registration.
- Ability to feature Signs, Information on Golf Holes at Tee Boxes.
- (2) Foursomes in the Golf Tournament, with each player receiving VIP Goody Bag.
- (8) Tickets to Hoedown Bash.
- (8) VIP Lounge Access Tickets.



LUNCHEON SPONSOR | \$3,500

- Includes (1) Foursome in the Golf Tournament
- Display on Lunch & Awards Deck Area
- (2) Banners on Lunch & Awards Deck
- Logo is featured on our 501auctions.com/skinnerroundup event and auction page
- Social Media Mention



DRIVING RANGE | \$2,500

- Company Logo and/or Message on (2) signs at either end of the Driving Range.
- (1) Foursome in Golf Tournament
- Logo is featured on our 501auctions.com/skinnerroundup event and auction page
- Social Media Mention



CORPORATE GOLF HOLES | \$1,500

- Logo and Company Message on Hole Sign.
- Includes (1) Foursome in the Golf Tournament and 4 Goody Bags
- Each player to receive a pair of Maui Jim Sunglasses (to be selected day of tournament).
- Name or Logo is featured on our 501auctions.com/skinnerroundup event and auction page
- Social Media Mention



1. Devine Family Foundation (purchased 2)
2. Toyota
3. Chris and Debbie Paulsen
4. Wilkens Food Service
5. Hans Brouwers
6. Dave Pasant
7. EZ Line
8. EZGO
9. Crunch Construction
10. West Coast Stock Car Hall of Fame
11. Lewis & Stalene Hall
12. Dr. Jason Stoner Stoner Periodontics



CELEBRITY CARTS | \$1,000

- Includes signs on (5) Celebrity Golf Carts recognizing your Company's Sponsorship, along with the celebrity name.
- Logo is featured on our 501auctions.com/skinnerroundup event and auction page
- Social Media Mention



GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

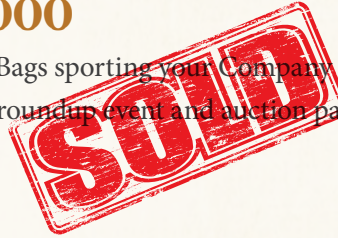
BEVERAGE CARTS | \$1,500

- Signage on all vehicles offering beverages during Golf Tournament.
- Logo is featured on our 501auctions.com/skinnerroundup event and auction page.
- Social Media Mention.



HELP ME WIN BAGS | \$1,000

- Includes Banner at Registration, you provide the Bags sporting your Company Logo for 200 players.
- Logo is featured on our 501auctions.com/skinnerroundup event and auction page.
- Social Media Mention.



CIGAR HOLE | \$1,000

Provide Cigars for Golfers (approx 100 total)

- Your company featured at the Cigar Hole where each golfer is presented with a cigar by a volunteer as well as any marketing materials or gifts you would like to provide to the players.
- Sponsor has option to put up a tent for more brand exposure.
- Logo is featured on our 501auctions.com/skinnerroundup event and auction page.



BLOODY MARY HOLES | \$1,000

- Provide Bloody Mary's for Golfers on (2) course stops with your Signage.
- Sponsor has option to put up a tent for more brand exposure.
- Your company featured at the (2) holes where each golfer is presented with a freshly made Bloody Mary by a volunteer as well as any marketing materials or gifts you would like to provide to the players.
- Logo is featured on our 501auctions.com/skinnerroundup event and auction page.



PUTTING CONTEST SPONSOR | \$500

- Includes sign with Company name placed at (1) putting green.



TEE SPONSORS | \$100

- Includes sign with Company name placed at (1) Tee at golf hole.

INDIVIDUAL GOLFER | \$150

- Golf and a VIP Goody Bag.

